

McPherson Cellars

2024 Picpoul Blanc

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

Blend: 100% Picpoul

Alcohol: 12.5%

Brix at Harvest: 22.5°

Skin Contact: none

Aging: 6 months in stainless steel

Appellation: Texas High Plains AVA

Vineyard Source(s): Timmons Estate

UPC Number: 0 90024 90659 4

Picpoul (also spelled Piquepoul) is a French Mediterranean variety that grows well in Texas! Its naturally high acidity, bright citrus and melon flavors make it a perfect gulper poolside, but it's equally at home with oysters or seafood. Our new label was designed as a play on words, "Pick (a) Pool" - check it out!



Learn more at mcpersoncellars.com.