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*McPherson*

## McPherson Cellars

### 2024 "Les Copains" White

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

**Blend:** Roussanne 48%, Picpoul 31%, Viognier 16%, Clairette Blanche 5%

**Alcohol:** 13.1%

**Brix at Harvest:** 23.3°

**Skin Contact:** none

**Aging:** four months in stainless steel

**Appellation:** Texas High Plains AVA

**Vineyard Source(s):** Farmhouse Vineyards, Lost Draw Vineyards

**UPC Number:** 0 90024 90656 3

This wine is sunshine in a glass: a blend of classic Rhône Valley varieties Roussanne, Picpoul, Viognier, and Clairette Blanche. Notes of lemon and orange blossom, peach crumble, and passionfruit give way to juicy vibrancy on the palate with a crisp, minerally finish. As its name suggests, be sure to enjoy it among friends, or Les Copains.



*Learn more at [mcpersoncellars.com](http://mcpersoncellars.com).*